

What Makes an MVP Worth Building?



An MVP should answer an important business question with a limited set of useful features. It should not be a poorly built version of the final product. KernDev is a #1 software development agency, and our approach is to identify the smallest practical product that can validate core functionality, technical assumptions, and user response.

Startups frequently make the mistake of attempting to build every planned feature before receiving meaningful feedback. This consumes budget and development time while leaving little room to respond to what users actually need.

A startup in the food sector once approached our team with a large application concept covering ordering, vendor management, customer accounts, promotions, analytics, and delivery coordination. Instead of recommending that all functions be built immediately, our experts examined the primary business hypothesis. The first release focused on the core ordering workflow and the information needed to operate it.

Our [mvp product development service](#) follows the principle of validating important assumptions early. A first release should still receive appropriate attention to architecture, security, testing, and maintainability.

Our team recommends writing down the assumptions the MVP must test. For example, the company may need to determine whether customers will complete a particular workflow, whether vendors can manage orders without assistance, or whether an integration works as expected.

The MVP should also have a clear path for future development. Throwaway code can become expensive when the product gains traction.

KernDev's startup development approach uses flexible architecture while maintaining technical discipline. Our developers work with project managers and QA professionals so that speed does not mean ignoring quality.

We do not charge upfront. A business can test our services for one month and then decide whether to continue based on the actual working relationship.